



FACEBOOK ADS	Value		DAY(S) Rank	\/- \	15 e Change	DAY(S) Rank	1/-1	: Change	7 DAY(S)
DGT Lsuite Q2 ICP Campaign - Copy	1,943	+896	1	N/A		N/A	N/A	N/A	N/A
[New] DGTLsuite Carousel + Video Ad	1,113	+1,113	2	1,113		1	1,086		14//
DGT Lsuite Q2 ICP Campaign - Specialty N	157	+157	3	63		2	N/A		N/A
DGT Lsuite Q2 ICP Campaign - Breweries	67	+67	4	24		3	N/A		N/A
DGTLsuite Q2 ICP Campaign - Boutique H	57	+57	5	18		6	N/A		N/A
DGTLsuite July ICP Campaign - Breweries	23	+23	6	23		4	23		2
DGTLsuite July ICP Campaign - Specialty	22	+22	7	22		5	22		3
DGT Lsuite July ICP Campaign - Boutique	11	+11	8	11		7	11		
Bot Esuite July for Campaign Boutique			0			,			
AMOUNT SPENT		<u></u>	_	\$3,298.15	-21%	\$975.89	-58%	\$647.88	+279%
CLICKS (ALL)		/	/	3,393	-12%	1,274	-40%	1,142	+1,244%
COST PER 1000 PEOPLE				\$45.75	+142%	\$18.40	-84%	\$13.87	-62%
CTR (ALL)			_	3.15%	+249%	1.71%	-73%	1.72%	+3%
IMPRESSIONS			/	107,550	-75%	74,546	+126%	66,400	+1,208%
PAGE ENGAGEMENT			/	23,664	+272%	16,981	+154%	15,891	+2,688%
REACH			/	72,085	-67%	53,050	+159%	46,714	+889%
FACEBOOK DATA				30 D	PAY(S)	15	DAY(S)	7	DAY(S)
FANS (PAGE LIKES)				845	+1%	845	+0%	845	-0%
NEW FANS (NEW PAGE LI				8	-99%	1	-86%	0	-100%
ENGAGED USERS				2,058	+17%	260	-86%	142	+80%
MOBILE CHECK-INS				0	=	0	=	0	=

PAGE ENGAGEMENT				3,541	+99%	283	-91%	148	+74%
PAGE ENGAGEMENT RATE				2.47%	-71%	0.52%	-90%	0.35%	-77%
PAGE IMPRESSIONS (OR				658	+100%	98	-83%	53	+47%
WEBSITE (GOOGLE ANALYTICS)			30 D	30 DAY(S) 15 DAY(S)					
AVERAGE ENGAGEMENT		This da	ita was una	vailable when this	s PDF was (generated.			
ENGAGEMENT RATE			_	21.53%	-51%	16.83%	-57%	14.79%	-61%
SESSIONS				771	+194%	606	+270%	541	+982%
TOP CONVERTING CAMPAIG	GNS	3 e Change	0 DAY(S)	Value	1 Change	5 DAY(S)	Value	Change	7 DAY(S)
(direct)	0.00		1	0.00	=	1	0.00	=	1
(organic)	0.00		2	0.00	=	2	0.00	=	2
(referral)	0.00) =	3	0.00	=	3	0.00	=	3
[New] DGTL Agency Generic									
	0.00	=	4	0.00	=	4	N/A	N/A	N/A
[New] DGTL Agency Generic -			5	0.00	=	5	N/A 0.00	N/A =	N/A 4
	Re-Run 0.00) =							
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + V	Re-Run 0.00 lideo Ad 0.00) =	5	0.00	=	5	0.00	=	5
[New] DGTL Agency Generic -	Re-Run 0.00 lideo Ad 0.00	3	5	0.00	= =	5	0.00	=	4
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + V	Re-Run 0.00 iideo Ad 0.00) =) = 30 e Change	5 6 0 DAY(S)	0.00	= =	5 6 5 DAY(S)	0.00	= =	4 5 7 DAY(S)
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + V TOP CONVERTING EVENTS	Re-Run 0.00 ideo Ad 0.00	3 = 3 = Change = =	5 6 0 DAY(S) Rank	0.00 0.00 Value	= = 1	5 6 8 DAY(S)	0.00 0.00 Value	= = = Z	4 5 7 DAY(S) Rank
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + V TOP CONVERTING EVENTS click	Re-Run	30 = 31 = 31 = 31 = 31 = 31 = 31 = 31 =	5 6 0 DAY(S) Rank	0.00 0.00 Value	= = 1 : Change =	5 6 5 DAY(S) Rank	0.00 0.00 Value 0.00	= = Change =	4 5 7 DAY(S) Rank
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + V TOP CONVERTING EVENTS click file_download	Re-Run	3 = 3 = 3 = 3 = 3 = 3 = 3 = 3 = 3 = 3 =	5 6 0 DAY(S) Rank 1 2	0.00 0.00 Value 0.00	= = = = = = = = = = = = = = = = = = =	5 6 5 DAY(S) Rank 1 2	0.00 0.00 Value 0.00	= = = Change = = =	4 5 7 DAY(S) Rank 1 2
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + Vi TOP CONVERTING EVENTS click file_download first_visit	Re-Run	3 = 3	5 6 0 DAY(S) Rank 1 2 3	0.00 0.00 Value 0.00 0.00	= = = = = = = = = = = = = = = = = = =	5 6 5 DAY(S) Rank 1 2 3	0.00 0.00 Value 0.00 0.00 0.00 0.00	Change	4 5 7 DAY(S) Rank 1 2 3
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + Vi TOP CONVERTING EVENTS click file_download first_visit page_view scroll session_start	Valu 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	31 = 33 = 34 = 34 = 34 = 34 = 34 = 34 =	5 6 0 DAY(S) Rank 1 2 3 4 5 6	0.00 0.00 Value 0.00 0.00 0.00 0.00 0.00	= = = = = = = = = = = = = = = = = = =	5 6 8 5 DAY(S) Rank 1 2 3 4 5 6	0.00 Value 0.00 0.00 0.00 0.00 0.00 0.00	Change = = = = =	4 5 7 DAY(S) Rank 1 2 3 4 5 6
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + Vi TOP CONVERTING EVENTS click file_download first_visit page_view scroll	Valu 0.00 0.00 0.00 0.00 0.00 0.00	31 = 33 = 34 = 34 = 34 = 34 = 34 = 34 =	5 6 0 DAY(S) Rank 1 2 3 4 5	0.00 0.00 Value 0.00 0.00 0.00	= = = = = = = = = = = = = = = = = = =	5 6 S DAY(S) Rank 1 2 3 4 5 5	0.00 0.00 Value 0.00 0.00 0.00 0.00	Change = = = = = =	4 5 7 DAY(S) Rank 1 2 3 4 5
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + Vi TOP CONVERTING EVENTS click file_download first_visit page_view scroll session_start	Re-Run 0.00 (ideo Ad 0.00 Valu 0.00 0.00 0.00 0.00 0.00 0.00	3i =	5 6 0 DAY(S) Rank 1 2 3 4 5 6	0.00 Value 0.00 0.00 0.00 0.00 0.00 0.00 0.00	= = = = = = = = = = = = = = = = = = =	5 6 8 5 DAY(S) Rank 1 2 3 4 5 6	Value 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	= = = = = = = = = = = = = = = = = = =	4 5 7 DAY(S) Rank 1 2 3 4 5 6
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + Vi TOP CONVERTING EVENTS click file_download first_visit page_view scroll session_start user_engagement	Re-Run 0.00 (ideo Ad 0.00 Valu 0.00 0.00 0.00 0.00 0.00 0.00	30 = 33	5 6 0 DAY(S) Rank 1 2 3 4 5 6 7 0 DAY(S)	0.00 Value 0.00 0.00 0.00 0.00 0.00 0.00 0.00	= = = = = = = = = = = = = = = = = = =	5 6 5 DAY(S) Rank 1 2 3 4 5 6 7 5 DAY(S)	Value 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	Change = = = = = = = = = =	7 DAY(S) Rank 1 2 3 4 5 6 7 DAY(S)
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + Vi TOP CONVERTING EVENTS click file_download first_visit page_view scroll session_start user_engagement TOP CONVERTING PAGES	Valu Valu	30 = 30 = 31 = 31 = 31 = 31 = 31 = 31 =	5 6 0 DAY(S) Rank 1 2 3 4 5 6 7 0 DAY(S) Rank	0.00 Value 0.00 0.00 0.00 0.00 0.00 0.00 Value	= = = = = = = = = = = = = = +13	5 6 8 15 DAY(S) Rank 1 2 3 4 5 6 7 15 DAY(S) Rank	0.00 Value 0.00 0.00 0.00 0.00 0.00 0.00 Value	Change	4 5 7 DAY(S) Rank 1 2 3 4 5 6 7 7 DAY(S) Rank Rank 7 DAY(S)
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + Vi TOP CONVERTING EVENTS click file_download first_visit page_view scroll session_start user_engagement TOP CONVERTING PAGES /	Valu	30 = 31	5 6 0 DAY(S) Rank 1 2 3 4 5 6 7 0 DAY(S) Rank 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	0.00 Value 0.00 0.00 0.00 0.00 0.00 0.00 Value 101	= = = = = = = = = = +13 -36	5 6 8 1 5 DAY(S) Rank 1 2 3 4 5 6 7 7 5 DAY(S) Rank 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	0.00 Value 0.00 0.00 0.00 0.00 0.00 Value 68	Change = = = = = = = = = = = = = = = = = = =	4 5 7 DAY(S) Rank 1 2 3 4 5 6 7 7 DAY(S) Rank 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + Vi TOP CONVERTING EVENTS click file_download first_visit page_view scroll session_start user_engagement TOP CONVERTING PAGES //get-started/	Valu	30 = 31 30 = 31 30 = 31 30 = 31 30 = 31 30 = 31 30 = 31 3	5 6 0 DAY(S) Rank 1 2 3 4 5 6 7 0 DAY(S) Rank 1 2 2 3 4 5 6 7 2 0 DAY(S) Rank 1 2 2 5 6 6 7 7 0 DAY(S)	0.00 Value 0.00 0.00 0.00 0.00 0.00 Value 101 21	= = = = = = = = = = = = = = = = = = =	5 6 5 DAY(S) Rank 1 2 3 4 5 6 7 5 DAY(S) Rank 1 2 2 3 4 5 6 7 7 5 DAY(S) Rank 1 2 2 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	0.00 Value 0.00 0.00 0.00 0.00 0.00 0.00 Value 68 12	Change = = = = = = = = = = = = = = = = = = =	4 5 7 DAY(S) Rank 1 2 3 4 5 6 7 7 DAY(S) Rank 1 3 3 3 4 3 5 6 6 7 7 DAY(S) Rank 1 3 3
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + Vi TOP CONVERTING EVENTS click file_download first_visit page_view scroll session_start user_engagement TOP CONVERTING PAGES / /get-started/ /about-us	Re-Run 0.00 Valu 0.00 0.00 0.00 0.00 0.00 0.00 Valu 189 78	33 e Change 0 = 0 = 0 = 0 = 0 = 0 = 0 = 0 = 0 = 0 =	5 6 0 DAY(S) Rank 1 2 3 4 5 6 7 7 0 DAY(S) Rank 1 2 3 3 4 5 6 3 7 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	0.00 Value 0.00 0.00 0.00 0.00 0.00 0.00 Value 101 21	= = = = = = = = = = = = = = = = = = =	5 6 5 DAY(S) Rank 1 2 3 4 5 6 7 5 DAY(S) Rank 1 1 2 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1 0 1	0.00 Value 0.00 0.00 0.00 0.00 0.00 0.00 Value 68 12	Change = = = = = = = = = Change + 47 + 4 + 3	4 5 7 DAY(S) Rank 1 1 2 3 4 4 5 6 6 7 7 DAY(S) Rank 1 1 3 11
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + Vi TOP CONVERTING EVENTS click file_download first_visit page_view scroll session_start user_engagement TOP CONVERTING PAGES / /get-started/ /about-us /get-started	Re-Run 0.00 Valu 0.00 0.00 0.00 0.00 0.00 0.00 Valu 185 78	33 e Change 1 = 31 = 31 = 31 = 31 = 31 = 31 = 31 =	5 6 0 DAY(S) Rank 1 2 3 4 5 6 7 0 DAY(S) Rank 1 2 3 4 4 5 6 4 7 8 7 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8	0.00 Value 0.00 0.00 0.00 0.00 0.00 Value 101 21 7	= = = = = = = = = = = = = = = = = = =	5 6 8 15 DAY(S) Rank 1 2 3 4 5 6 7 7 8 5 DAY(S) Rank 1 2 10 3	Value 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	Change = = = = = = = = = = = = = = = = = = =	4 5 7 DAY(S) Rank 1 2 3 4 5 6 6 7 7 7 DAY(S) Rank 1 1 8 8
[New] DGTL Agency Generic - [New] DGTLsuite Carousel + Vi TOP CONVERTING EVENTS click file_download first_visit page_view scroll session_start user_engagement TOP CONVERTING PAGES / /get-started/ /about-us /get-started /explore/create	Re-Run 0.00 Valu 0.00 0.00 0.00 0.00 0.00 0.00 Valu 185 7 8	33 e Change 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 = 1 =	5 6 0 DAY(S) Rank 1 2 3 4 5 6 7 7 0 DAY(S) Rank 1 4 5 5 6 7 7 0 DAY(S) Rank 1 5 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	0.00 Value 0.00 0.00 0.00 0.00 0.00 0.00 Value 101 21 7 19	= = = = = = = = = = = = = = = = = = =	5 6 5 DAY(S) Rank 1 2 3 4 5 6 7 7 15 DAY(S) Rank 1 1 2 10 3 4	Value 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	Change = = = = = = = = = = = = = = = = = = =	4 5 7 DAY(S) Rank 1 2 3 4 5 6 6 7 7 7 DAY(S) Rank 1 1 3 3 11 8 2

TOP TRAFFIC SOURCE			AY(S)			DAY(S)				7 DAY(S
Paid Social	Value 488	Change +488	Rank 1	Value 488	e Change +488	Rank 1		Value 464	Change +440	Ran
Direct	184	+2	2	93		2		62	+42	
Organic Social	62	+13	3	14		3		9	+6	
Organic Search	29	+5	4	9		4		4	+1	
Unassigned	5	=	5	N/A		N/A		N/A	N/A	N/
Referral	2	=	6	. 2		5		2	+2	
INSTAGRAM				30 0	AY(S)	15 DAY(S)		7		DAY(S)
COMMENTS			_	5	+400%	0	-100%		0	=
ENGAGEMENT			_	36	-18%	9	-67%		7	+250%
ENGAGEMENT RATE			_	32.73%	+6%	25.71%	-29%		28.00%	+409
FOLLOWERS			_	61	-3%	61	=		61	
LIKES			_	31	-28%	9	-59%		7	+250
PROFILE VIEWS				41	+52%	16	-36%		8	+300
CLICKS				1	-67%	1	+100%		0	-100
COMMENTS			_	1	+100%	1	+100%		1	+100
ENGAGEMENT			_	25	-11%	10	-33%		5	+679
ENGAGEMENT RATE				13.7%	-44%	11.9%	-22%		27.8%	+3269
LINKED IN				30 D	DAY(S)	15	DAY(S)		7	DAY(S)
FOLLOWERS				47	+9%	47	=		47	
LIKES				18	-22%	7	-36%		3	+50
SHARES				5	+150%	1	-75%		1	+100

IMPRESSIONS			182	+60%	84	-14%	18	-61%
MAIL CHIMP			30 D	AY(S)	15	DAY(S)	7	DAY(S)
TOP CAMPAIGNS (UNIQUE OPEN RATE)		30 DAY(S)			5 DAY(S)			7 DAY(S
	Value Change		Value		Rank	Valu		Rank
Case Study E-mail #2 (copy 05) (id : cabf	100.00% +100.009		N/A	N/A	N/A	N/A		N/A
Opened+Clicked Case Study #2 (copy 04)	100.00% +100.009		N/A	N/A	N/A	N/A		N/
Opened+Clicked Case Study #2 (copy 05)	100.00% +100.009		N/A	N/A	N/A	N/A		N/
Revival Email #4 (copy 12) (id : 665f0be6f	100.00% +100.009		100.00%	+100.00%	1	N/A		N/
Revival Email #4 (id : 950419aedf)	90.91% +90.919		N/A	N/A	N/A	N/A		N/
Revival Email #3 (id : 896bd341c3)	86.67% +86.679		N/A	N/A	N/A	N/A		N/
Opened+Clicked Initial E-mail (id : 446de	83.33% +83.339		N/A	N/A	N/A	N/A		N/
Revival Email #4 (copy 11) (id : b6b93df 4e	83.33% +83.339	% 8	N/A	N/A	N/A	N/A	N/A	N/
TOP MAILING LISTS (MEMBER COUNT)	រ	30 DAY(S)		15 [AY(S)		:	7 DAY(S
	Value Change	Rank	Value	Change	Rank	Value	e Change	Ran
DGT L suit e	2,355 -104	1	2,355	+8	1	2,355	+1	
UNIQUE OPEN RATE			14.17 %	+100%	23.53%	+67%	0.00%	-100%
TWITTER			30 D	AY(S)	15	DAY(S)	7	DAY(S)
RETWEETS			3	+200%	1	-50%	1	+100%
MENTIONS -			0	=	0	=	0	=
			25	+14%	25	+4%	25	+4%
FOLLOWERS								
			12.00%	+164%	4.00%	-52%	4.00%	+100%
FOLLOWERS FOLLOWER ENGAGEME TOP RETWEETED POSTS		30 DAY(S)		15 [OAY(S)	-	:	+100%
FOLLOWER ENGAGEME TOP RETWEETED POSTS	Value Change	Rank	Value	15 Change	PAY(S) Rank	Value	e Change	7 DAY(S
FOLLOWER ENGAGEME		Rank 1		15 [Change N/A	OAY(S)	-	e Change	7 DAY(S